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Profiles in BUSINESS

LEGENDARY FOOTSTEPS

Hylton Family Continues Tradition of 'Giving Nothing Less than Its Best Efforts'

“Offer the world nothing less than your best efforts.” Cecil D. Hylton's class creed demonstrated a philosophy that he lived by throughout his life. The valedictorian of his class, his teachers noted he was “brilliant, artistic and talented.” Truly, a hint of what was to become.

Born in rural Floyd County Virginia, Hylton and his family later relocated to Centreville, where Cecil helped manage the family farm. After working the family farm, Hylton soon made his way into the sod business. The venture proved successful, and he soon owned a fleet of trucks and employed dozens of workers.

It was during the postwar housing boom that Hylton seized the opportunity to enter the housing industry. His lifelong dream became reality when he bought the gently rolling hills of what is today known as “Dale City.” Hylton and his wife built more than 20,000 homes in the planned community, as well as apartments, shopping centers and office buildings to accommodate the growth in his communities which included Marumsco Village, Loch Lomond, Westgate and more.

Hylton was always a modest person, never comfortable in the fame which accompanied his success. Although he had achieved a great deal and attained a considerable measure of success, he always lived a simple, no-frills lifestyle. Many of his lifelong employees-- and homeowners--would attest to the fact that his personal success never changed his down-to-earth personality.

Offering the world his best efforts is how C.D. Hylton lived his life and conducted his business. Today, 62 years after the first home was completed, that credo still rings true at the Hylton Group, one of Northern Virginia's largest and best-known home builders.

The Hylton Group is continuing its long-



The Hylton Group is offering single-family homes on 1/2-acre lots in the Manors at Ridgefield Estates. Homes here feature brick fronts, four bedrooms, three baths and a host of luxurious touches guaranteed to delight the most discriminating homebuyer.

standing tradition of putting the customer first, providing a quality product that includes everything a buyer could desire at a price they can afford. The firm builds new traditions for today's faster pace of life, featuring spacious, light-filled and open lifestyle rooms specially designed to ensure homeowners get the most from their time at home.

To illustrate The Hylton Group's commitment to its customers, Director of Marketing C.J. Hylton encourages potential buyers to visit Saddle Ridge off Spriggs Road. Here the firm is offering its new 3-level Energy Star® Certified 2-car garage townhomes with brick fronts, three bedrooms and a host of luxury touches

throughout.

At Hampton Square, The Hylton Group has built condominiums with single-car garages and up to 2,340 square feet of light-filled, airy living space. In the near future, C.J. Hylton says 2-car garage townhome-style condos will be available at Hampton Square, with a wealth of extras including a fenced yard.

In addition to its new condos and townhouses, The Hylton Group continues to build and offer single-family homes, including lovely homes in the Manors at Ridgefield Estates, off Ridgefield Road in Dale City. These Energy Star® certified homes are situated on 1/2-acre lots and starts with four spacious bedrooms, 3-

1/2 baths and much more. These homes start in the \$500s.

Hylton says that at a time when national builders are lowering their level of standard features and have virtually removed luxury touches from their homes to lower their starting prices, “The Hylton Group stands apart. Every one of our condominiums, townhomes and single-family homes features details such as 30-year architectural shingles, custom style trim packages, wood-cased windows, 9-foot ceilings, designer 2-tone paint schemes and more—all included in the price. Compare our standard features and you'll see we've included everything. ... And you'll appreciate your Energy Star® qualified home every time you open a utility bill.”

“We've always stood behind the quality of every home the Hylton name is on,” says C.J. Hylton. “We've been building in Northern Virginia for 62 years, and this is where we are going to stay. We will continue to serve Northern Virginia for many years down the road.”

In addition to building homes and communities, the Hylton name is well known for its tradition of caring. This tradition has continued since 1947 with millions of dollars in endowments and

contributions to organizations that enhance the quality of life in all our communities, says C.J. “This support has been bestowed in key areas to have a lasting impact on day-to-day experiences.”

In short, the family of Cecil Hylton still lives by his creed of offering the world nothing less than its best efforts – in the homes and communities they build, and in its philanthropy.

For more information on purchasing a home built by The Hylton Group, visit www.TheHyltonGroup.com; e-Hylton.com or HyltonSavings.com. Information and directions to individual communities and homes is available at www.TheHyltonGroup.com.